

% Change 2020/2021

~ = Not open / operating
N/A = Not available
** = Data not comparable

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Bridge	4.9%	-79.6%	-84.0%	-71.9%	107.4%	18.9%	90.5%	39.9%	43.3%	25.0%	-3.4%	23.4%	244.8%
Air	55.5%	-88.3%	-93.1%	-89.1%	126.5%	92.2%	69.8%	148.7%	668.1%	644.9%	577.9%	416.6%	346.9%
Ferry	47.7%	~	~	~	~	-100.0%	1,928%	31.6%	45.3%	60.6%	39.8%	13.1%	606.5%
Cruise Ships (Charlottetown)	~	~	~	~	~	~	0.0%	0.0%	0.0%	0.0%	0.0%	~	~
Motorcoach	768.6%	-100.0%	-100.0%	-100.0%	0.0%	0.0%	0.0%	-71.4%	1,006%	16,240%	**	0.0%	0.0%
Tourism PEI Website Activity													
English Website	15.3%	-29.3%	-30.7%	13.6%	28.7%	0.0%	-10.9%	29.4%	66.0%	62.9%	15.4%	27.9%	16.5%
French Website	37.3%	-10.3%	2.4%	22.8%	26.4%	26.6%	-47.0%	58.1%	313.1%	219.2%	-24.9%	-11.4%	-44.3%
Visitor Information Centres / Destination Centres													
Total Parties Counselling	70.2%	-28.5%	-71.1%	-25.4%	~	~	58.9%	45.6%	105.3%	85.5%	78.2%	59.3%	16.2%
Golf PEI													
Non-Member Rounds	36.7%	~	~	~	**	16.0%	54.5%	42.7%	39.1%	34.8%	9.4%	-100.0%	~
Parks Canada													
PEI National Park	15.6%	NA	NA	NA	NA	NA	-12.1%	-12.8%	46.6%	36.7%	NA	NA	NA
Green Gables	276.1%	~	~	~	~	~	**	125.3%	220.4%	390.4%	3,348%	**	~
Provincial Heritage Sites													
Orwell	23.7%	~	**	**	~	**	35.2%	-19.0%	-5.5%	51.3%	2.8%	-15.4%	-100.0%
Beaconsfield	194.9%	-3.3%	-32.9%	12.2%	**	**	446.4%	312.8%	458.2%	317.3%	9.4%	248.2%	370.8%
Eptek	64.0%	-15.5%	-81.6%	-30.0%	**	**	183.3%	40.3%	166.3%	174.5%	127.3%	191.2%	55.8%
Acadian Museum	77.3%	-76.7%	-59.5%	-40.2%	**	**	2,117%	23.2%	130.3%	91.2%	63.8%	171.0%	270.0%
Elmira	-17.7%	~	~	~	~	~	-21.7%	-1.1%	-17.5%	-41.0%	~	~	~
Basin Head	69.3%	~	~	~	~	~	**	62.9%	124.6%	~	~	~	~
Green Park	128.0%	~	~	~	~	~	**	9.3%	66.3%	~	~	~	~
Total Visitors	68.0%	-18.0%	-26.1%	54.0%	**	**	166.0%	34.6%	73.4%	31.2%	20.5%	94.4%	73.3%

December 2021

Actuals 2021

~ = Not open / operating
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	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Traffic													
Cruise Ships (Charlottetown)	0	~	~	~	~	~	0	0	0	0	0	~	~
Motorcoach	1,051	0	0	0	0	0	0	2	188	817	44	0	0
Tourism PEI Website Activity													
English Website	1,487,864	92,127	88,185	101,148	77,906	86,926	138,152	254,827	276,477	150,622	81,981	69,459	70,054
French Website	306,154	13,685	14,778	18,186	13,495	19,331	24,378	59,882	74,445	41,763	8,939	8,167	9,105
Visitor Information Centres / Destination Centres													
Total Parties Counselling	40,669	389	340	290	278	450	2,078	7,622	14,920	9,231	3,568	1,274	229
Golf PEI													
Non-Member Rounds	168,207	~	~	~	3,428	10,706	19,776	32,971	45,589	39,917	15,820	~	~
Parks Canada													
PEI National Park	479,689	NA	NA	NA	NA	NA	78,683	100,947	196,463	103,596	NA	NA	NA
Green Gables	32,767	~	~	~	~	~	282	3,810	16,720	8,347	3,517	91	~
Provincial Heritage Sites													
Orwell	8,703	~	423	396	~	1,063	1,360	1,033	2,011	681	1,122	614	0
Beaconsfield	13,287	289	405	396	1,019	954	978	1,222	2,914	1,281	1,459	1,452	918
Eptek	4,348	224	118	119	143	163	204	519	1,097	582	632	399	148
Acadian Museum	2,097	20	32	67	81	40	133	297	691	369	172	84	111
Elmira	3,081	~	~	~	~	~	173	926	1,601	381	~	~	~
Basin Head	6,114	~	~	~	~	~	267	1,815	4,032	~	~	~	~
Green Park	2,125	~	~	~	~	~	832	493	800	~	~	~	~
Total Visitors	39,755	533	978	978	1,243	2,220	3,947	6,305	13,146	3,294	3,385	2,549	1,177

Occupancy - Fixed Roof

December 2021

% Change 2020/2021		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
Fixed Roof Accommodation	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total Operations Open		162	167	176	200	517	975	1,143	1,153	1,106	712	261	212
% Change		-27.7%	-26.4%	-25.4%	-22.8%	-2.8%	10.4%	16.8%	21.8%	25.1%	32.8%	23.1%	18.4%
Total Room-nights Available	1,335,431	74,521	67,104	75,277	74,692	102,967	151,175	175,563	180,147	163,531	112,418	78,065	79,971
% Change	3.7%	-6.0%	-10.5%	-2.9%	-11.7%	-11.3%	6.8%	11.3%	12.9%	14.1%	10.3%	7.4%	1.8%
Total Room-nights Sold (RNS)	420,237	16,243	14,590	16,969	14,639	14,873	17,793	67,271	113,142	71,584	33,810	22,346	16,977
% Change	67.9%	-11.4%	-29.4%	23.9%	205.3%	137.1%	56.1%	97.4%	88.9%	99.9%	73.1%	54.5%	50.1%
Occupancy Rate	31.5%	21.8%	21.7%	22.5%	19.6%	14.4%	11.8%	38.3%	62.8%	43.8%	30.1%	28.6%	21.2%
% Point Change	12.0%	-1.3%	-5.8%	4.9%	13.9%	9.0%	3.7%	16.7%	25.3%	18.8%	10.9%	8.7%	6.8%

BY REGION													
North Cape Coastal Drive													
Occupancy Rate	29.1%	25.9%	35.6%	27.6%	13.6%	15.2%	17.2%	33.2%	53.0%	38.3%	28.8%	27.3%	19.3%
% Point Change	11.2%	0.9%	4.5%	9.9%	10.2%	11.4%	8.0%	15.1%	28.1%	13.8%	5.0%	7.1%	7.0%
Room-nights Sold (RNS)	69,136	4,081	5,133	4,455	2,102	2,892	3,643	8,710	13,913	9,515	6,335	4,742	3,615
% Change	57.5%	-13.9%	-10.7%	31.3%	208.2%	286.1%	78.1%	101.4%	136.5%	71.8%	27.5%	33.2%	59.3%
Summerside Area ⁽¹⁾													
Occupancy Rate	30.8%	28.0%	35.2%	28.5%	14.4%	16.9%	21.6%	33.6%	54.4%	41.2%	30.8%	31.4%	22.1%
% Point Change	12.8%	-0.1%	2.0%	11.1%	10.4%	13.3%	11.9%	18.0%	35.9%	15.1%	4.6%	8.2%	8.1%
Room-nights Sold (RNS)	49,213	3,107	3,531	3,164	1,552	2,109	2,649	5,425	8,840	6,476	4,934	4,200	3,226
% Change	54.5%	-22.8%	-24.3%	17.8%	152.8%	261.1%	79.5%	130.7%	219.7%	71.5%	26.5%	36.3%	67.4%
Green Gables Shore													
Occupancy Rate	32.0%	4.8%	9.2%	11.5%	8.7%	4.6%	5.2%	37.4%	62.7%	35.1%	20.4%	17.5%	15.7%
% Point Change	12.1%	-0.6%	5.2%	8.4%	6.3%	2.7%	1.1%	14.6%	20.1%	13.7%	7.9%	-3.5%	7.2%
Room-nights Sold (RNS)	88,476	93	159	221	265	938	2,544	21,784	38,669	18,983	3,785	624	411
% Change	89.5%	-28.5%	76.7%	187.0%	268.1%	119.2%	54.9%	91.3%	84.4%	105.9%	100.6%	20.5%	55.1%
Red Sands													
Occupancy Rate	26.9%	5.2%	10.6%	10.9%	6.8%	8.2%	8.7%	39.1%	60.9%	38.3%	20.7%	11.2%	9.2%
% Point Change	12.9%	0.1%	4.2%	6.1%	3.5%	4.7%	4.9%	18.8%	27.4%	20.3%	10.6%	3.7%	-5.4%
Room-nights Sold (RNS)	14,877	131	192	286	175	321	631	3,324	5,304	3,028	989	282	214
% Change	116.8%	24.8%	56.1%	177.7%	96.6%	107.1%	138.1%	99.3%	108.5%	178.6%	160.3%	97.2%	7.5%

(1) The Summerside Area is the gateway to the North Cape Coastal Drive and the Summerside statistics have been profiled so they can be interpreted as a separate region or part of the North Cape Coastal Drive.

Occupancy - Fixed Roof

December 2021

% Change 2020/2021		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
Fixed Roof Accommodation	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Charlottetown													
Occupancy Rate	32.0%	23.0%	19.1%	22.8%	23.3%	19.2%	15.4%	41.3%	65.2%	54.8%	35.0%	31.6%	23.2%
% Point Change	12.3%	-2.1%	-10.4%	3.2%	19.3%	14.3%	7.6%	22.1%	25.9%	24.7%	14.2%	10.6%	7.4%
Room-nights Sold (RNS)	202,592	11,745	8,832	11,758	11,681	9,566	8,309	24,678	39,319	29,854	18,821	15,907	12,122
% Change	64.2%	-10.6%	-39.1%	18.9%	474.6%	247.5%	91.8%	137.9%	75.9%	95.5%	76.1%	62.5%	46.9%
Points East													
Occupancy Rate	34.1%	6.1%	9.5%	8.2%	11.7%	12.0%	13.3%	38.2%	68.6%	46.2%	29.2%	18.2%	15.1%
% Point Change	11.7%	-0.5%	3.3%	1.3%	-12.8%	-5.0%	-5.0%	9.6%	32.1%	23.5%	14.1%	6.9%	6.2%
Room-nights Sold (RNS)	45,156	193	274	249	416	1,156	2,666	8,775	15,937	10,204	3,880	791	615
% Change	53.4%	-14.2%	38.4%	5.5%	-78.3%	-47.2%	-14.3%	38.6%	95.8%	117.1%	141.1%	71.6%	90.4%

Occupancy - Fixed Roof

December 2021

% Change 2020/2021		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
Fixed Roof Accommodation	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
BY TYPE													
Hotels/Motels/Resorts													
Occupancy Rate	32.3%	23.1%	24.0%	25.4%	22.5%	19.1%	15.6%	39.1%	61.0%	48.9%	34.9%	31.8%	23.1%
% Point Change	12.0%	-2.9%	-7.5%	5.2%	16.3%	12.8%	5.5%	19.1%	24.7%	19.8%	12.7%	10.9%	8.2%
Room-nights Sold (RNS)	270,834	14,157	13,128	15,567	13,347	12,243	12,152	34,548	56,195	40,421	24,565	19,511	15,000
% Change	62.4%	-13.7%	-30.2%	27.1%	222.1%	161.4%	59.3%	117.3%	91.2%	88.7%	66.5%	62.1%	60.2%
Inns													
Occupancy Rate	32.9%	27.1%	17.4%	12.1%	10.5%	4.4%	10.5%	35.5%	66.0%	52.3%	44.7%	26.8%	14.0%
% Point Change	9.0%	-14.2%	-28.2%	-13.1%	10.5%	4.4%	4.3%	8.7%	24.7%	23.4%	8.9%	-4.8%	-7.2%
Room-nights Sold (RNS)	16,412	513	297	229	201	203	704	2,661	4,952	3,691	2,045	595	321
% Change	60.2%	-24.4%	-57.6%	-44.8%	**	**	97.8%	59.7%	92.5%	115.0%	90.9%	-0.5%	-31.3%
Cabins/Cottages													
Occupancy Rate	34.1%	25.4%	20.4%	19.2%	13.5%	8.7%	8.2%	40.7%	68.2%	38.6%	20.5%	19.4%	18.6%
% Point Change	12.4%	14.1%	8.6%	9.3%	7.1%	3.0%	1.7%	14.5%	23.9%	15.8%	7.3%	-3.8%	-3.1%
Room-nights Sold (RNS)	115,918	1,062	843	933	875	2,196	4,525	27,134	45,836	23,610	5,936	1,629	1,339
% Change	76.0%	58.5%	28.1%	48.8%	86.6%	47.6%	45.0%	75.5%	76.7%	102.5%	95.8%	14.8%	2.1%
Tourist Home/B&B													
Occupancy Rate	15.9%	6.8%	5.3%	3.5%	3.1%	2.4%	3.0%	20.3%	49.2%	33.8%	15.3%	10.6%	6.1%
% Point Change	10.0%	-0.1%	-0.7%	-1.2%	0.8%	1.4%	0.4%	13.5%	36.2%	25.5%	8.3%	4.5%	4.0%
Room-nights Sold (RNS)	15,273	455	322	230	194	201	303	2,243	5,503	3,702	1,216	587	317
% Change	129.2%	-19.8%	-31.3%	-43.8%	6.6%	97.1%	3.8%	164.2%	234.5%	278.1%	91.5%	47.9%	128.1%
Trailer Rentals/Hostels													
Occupancy Rate	15.9%	9.5%	0.0%	1.7%	3.8%	4.5%	9.4%	32.9%	32.6%	9.7%	7.4%	4.2%	0.0%
% Point Change	5.1%	6.7%	-4.7%	1.7%	3.8%	4.5%	9.4%	9.6%	-3.9%	4.0%	-0.6%	0.5%	-4.4%
Room-nights Sold (RNS)	1,800	56	0	10	22	30	109	685	656	160	48	24	0
% Change	155.3%	366.7%	-100.0%	**	**	**	**	227.8%	92.4%	300.0%	29.7%	14.3%	-100.0%

Occupancy - Campground

December 2021

% Change 2020/2021		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
Campground	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Total Operations Open		~	~	~	2	18	39	43	46	44	17	3	(3)
% Change		~	~	~	100.0%	-10.0%	2.6%	2.4%	9.5%	4.8%	0.0%	**	**
Total Site-nights Available	680,685	~	~	~	(2)	16,143	153,774	176,223	177,099	138,653	18,159	634	(3)
% Change	16.2%	~	~	~	(2)	-13%	22.9%	20.0%	19.0%	8.3%	-2.8%	**	**
Total Site-nights Sold (SNS)	266,929	~	~	~	(2)	4,935	50,814	78,869	86,185	43,936	2,106	84	(3)
% Change	26.4%	~	~	~	(2)	3,912%	47.7%	22.7%	20.3%	12.2%	38.0%	**	**
Occupancy Rate	39.2%	~	~	~	(2)	30.6%	33.0%	44.8%	48.7%	31.7%	11.6%	13.2%	(3)
% Point Change	3.2%	~	~	~	(2)	29.9%	5.6%	1.0%	0.5%	1.1%	3.4%	13.2%	**
North Cape Coastal Drive													
Occupancy Rate	23.1%	~	~	~	~	(2)	29.1%	26.4%	28.1%	11.5%	1.2%	~	~
% Point Change	-1.0%	~	~	~	~	(2)	19.5%	-10.5%	-7.8%	-3.9%	-7.9%	~	~
Site-nights Sold (SNS)	16,498	~	~	~	~	(2)	4,312	4,922	5,487	1,745	32	~	~
% Change	31.7%	~	~	~	~	(2)	370.2%	9.9%	15.3%	-19.5%	-84.2%	~	~
Summerside Area ⁽¹⁾													
Occupancy Rate	31.5%	~	~	~	~	~	30.1%	31.4%	39.4%	23.5%	~	~	~
% Point Change	-33.6%	~	~	~	~	~	23.7%	-54.4%	-45.7%	-31.1%	~	~	~
Site-nights Sold (SNS)	3,344	~	~	~	~	~	757	905	1,135	547	~	~	~
% Change	94.0%	~	~	~	~	~	2423%	44.1%	48.4%	81.7%	~	~	~

(1) The Summerside Area is the gateway to the North Cape Coastal Drive and the Summerside statistics have been profiled so they can be interpreted as a separate region or part of the North Cape Coastal Drive. (2) Values added to the following month to protect confidentiality of operators. (3) Values added to the previous month to protect confidentiality of operators.

Occupancy - Campground

December 2021

% Change 2020/2021		1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
Campground	YTD	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Green Gables Shore													
Occupancy Rate	41.4%	~	~	~	(2)	36.4%	33.3%	47.0%	50.9%	35.0%	5.7%	(3)	~
% Point Change	4.1%	~	~	~	(2)	35.4%	4.4%	3.7%	1.9%	1.8%	4.7%	(3)	~
Site-nights Sold (SNS)	190,911	~	~	~	(2)	3,134	35,533	56,919	61,528	33,315	482	(3)	~
% Change	27.3%	~	~	~	(2)	3,270%	35.8%	28.3%	22.6%	14.8%	377.2%	(3)	~
Red Sands													
Occupancy Rate	19.4%	~	~	~	~	~	9.6%	18.8%	27.0%	19.3%	(3)	(3)	~
% Point Change	4.8%	~	~	~	~	~	-20.5%	5.0%	14.2%	10.9%	(3)	(3)	~
Site-nights Sold (SNS)	2,916	~	~	~	~	~	286	778	1,154	698	(3)	(3)	~
% Change	49.5%	~	~	~	~	~	-54.2%	45.4%	130.8%	139.9%	(3)	(3)	~
Charlottetown													
Occupancy Rate	39.6%	~	~	~	~	19.9%	36.7%	53.4%	57.5%	27.2%	11.5%	~	~
% Point Change	2.4%	~	~	~	~	19.9%	3.7%	-5.1%	1.1%	-1.8%	-3.9%	~	~
Site-nights Sold (SNS)	15,510	~	~	~	~	595	2,998	4,502	4,851	2,220	344	~	~
% Change	1.6%	~	~	~	~	**	11.1%	-8.7%	1.9%	-6.3%	-31.6%	~	~
Points East													
Occupancy Rate	43.8%	~	~	~	(2)	31.8%	36.6%	49.4%	55.0%	35.7%	28.4%	(3)	(3)
% Point Change	3.3%	~	~	~	(2)	31.1%	9.3%	-1.1%	-0.2%	0.6%	6.1%	(3)	(3)
Site-nights Sold (SNS)	41,094	~	~	~	(2)	1,206	7,685	11,748	13,165	6,027	1,263	(3)	(3)
% Change	30.8%	~	~	~	(2)	3,920%	93%	18.3%	14.9%	13.7%	75.4%	(3)	(3)

	YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter			
		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	
TOTAL OVERNIGHT STAYS (ONS)	687,166	16,243	14,590	16,969	14,666	19,781	68,607	146,140	199,327	115,520	35,916	22,395	17,012	
% Change	48.9%	-11.4%	-29.4%	23.9%	205.9%	209.2%	49.8%	48.6%	51.5%	54.1%	70.6%	54.8%	50.4%	
ORIGIN BREAKDOWN	100%	100%			100%			100%			100%			
Canada	97.7%	90.5%	97.4%	96.3%	96.4%	99.0%	99.6%	99.5%	98.2%	96.1%	94.9%	96.3%	95.7%	
United States	1.5%	1.8%	1.3%	1.2%	0.6%	0.2%	0.2%	0.4%	1.4%	3.1%	3.9%	2.7%	2.2%	
International	0.8%	7.6%	1.3%	2.5%	3.0%	0.8%	0.2%	0.1%	0.4%	0.9%	1.2%	1.1%	2.1%	
% Change 2020/2021														
CANADA	ONS*	50.4%	-15.0%	-27.5%	26.2%	360.3%	318.5%	57.1%	51.5%	50.4%	50.3%	67.0%	52.8%	50.7%
Fixed Roof - RNS*		72.4%	-15.0%	-27.5%	26.2%	359.4%	222.5%	92.3%	109.3%	87.9%	95.7%	69.7%	52.4%	50.4%
Campground - SNS*		25.9%	~	~	~	~	3,876%	47.8%	22.9%	19.6%	10.5%	33.7%	**	**
New Brunswick	ONS*	11.3%	-71.6%	-73.4%	-51.3%	49.2%	43.7%	151.6%	50.0%	7.6%	5.3%	10.3%	20.4%	86.9%
Fixed Roof - RNS*		11.0%	-71.6%	-73.4%	-51.3%	49.2%	32.4%	51.4%	71.8%	15.6%	10.3%	10.9%	20.1%	86.9%
Campground - SNS*		12.2%	~	~	~	~	~	32,740%	21.7%	-7.4%	-14.7%	-33.8%	**	~
Nova Scotia	ONS*	27.5%	-62.7%	-77.2%	-34.8%	327.7%	93.8%	213.4%	86.7%	24.6%	9.5%	19.0%	31.5%	81.9%
Fixed Roof - RNS*		25.2%	-62.7%	-77.2%	-34.8%	327.7%	67.5%	64.2%	115.0%	29.7%	11.0%	18.9%	31.4%	81.9%
Campground - SNS*		34.5%	~	~	~	~	~	40,960%	49.4%	14.5%	4.4%	21.4%	**	~
Ontario	ONS*	360.6%	-39.9%	-57.9%	-41.8%	84.0%	296.9%	413.2%	629.4%	691.7%	707.2%	541.7%	247.7%	109.5%
Fixed Roof - RNS*		309.6%	-39.9%	-57.9%	-41.8%	84.0%	218.5%	343.1%	602.5%	609.8%	618.2%	516.1%	247.7%	109.5%
Campground - SNS*		1,601%	~	~	~	~	~	6,700%	755.8%	1,623%	2,213%	8,633%	~	~
Prince Edward Island	ONS*	31.8%	106.7%	108.4%	196.0%	606.0%	518.6%	40.9%	15.9%	6.4%	0.4%	32.6%	39.5%	27.1%
Fixed Roof - RNS*		81.5%	106.7%	108.4%	196.0%	604.2%	359.5%	82.5%	48.3%	31.5%	27.9%	38.3%	38.9%	26.5%
Campground - SNS*		11.7%	~	~	~	~	3,401%	34.5%	9.8%	0.9%	-5.9%	7.5%	**	**
Quebec	ONS*	920.0%	-3.6%	-85.4%	-78.4%	388.0%	23.2%	442.2%	3,447%	4,414%	3,030%	1,861%	373.0%	134.3%
Fixed Roof - RNS*		639.3%	-3.6%	-85.4%	-78.4%	388.0%	23.2%	389.2%	2,250%	3,075%	2,378%	1,787%	373.0%	134.3%
Campground - SNS*		19,625%	~	~	~	~	~	**	15,420%	19,938%	24,022%	**	~	**
All Other Provinces	ONS*	123.5%	-17.7%	-50.9%	-53.1%	201.3%	626.3%	301.2%	187.9%	197.2%	281.3%	149.8%	107.0%	41.4%
Fixed Roof - RNS*		111.2%	-17.7%	-50.9%	-53.1%	201.3%	623.8%	155.1%	195.7%	185.8%	281.9%	146.1%	107.0%	41.4%
Campground - SNS*		289.8%	~	~	~	~	~	1,820%	164.5%	274.4%	276.6%	2,067%	~	~

		YTD	1st Quarter			2nd Quarter			3rd Quarter			4th Quarter		
			Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
UNITED STATES	ONS*	264.8%	-49.3%	-74.8%	-55.8%	75.5%	63.3%	51.5%	203.4%	1,168%	2,636%	1,796%	484.3%	149.7%
New England	ONS*	400.0%	-75.8%	-95.9%	-90.5%	-100.0%	**	-95.5%	189.4%	1,014%	2,349%	2,055%	719.2%	451.9%
Mid-Atlantic	ONS*	421.7%	-45.2%	-82.8%	-36.0%	2,800%	-50.0%	**	4,600%	1,779%	40,200%	9,450%	214.3%	-24.1%
South	ONS*	198.4%	-80.5%	-92.1%	-72.1%	300.0%	300.0%	6.7%	102.1%	1,198%	1,065%	2,011%	1,418%	167.6%
Midwest	ONS*	114.2%	-51.6%	-77.8%	-97.4%	0.0%	0.0%	2,500%	-55.6%	1,082%	4,429%	457%	1,200%	30.0%
West	ONS*	199.7%	4.1%	-39.7%	17.0%	39.5%	-26.3%	100.0%	513.3%	1,085%	16,075%	2,085%	181.8%	101.9%
KEY INTL MARKETS	ONS*	61.7%	-38.0%	-33.7%	-36.6%	**	**	-63.6%	-60.0%	1,678%	418.0%	412.9%	60.9%	223.8%
China	ONS*	-44.2%	-60.6%	-77.8%	-100.0%	**	**	-90.9%	-82.1%	1,967%	109.3%	-10.3%	-12.5%	-21.4%
England	ONS*	64.4%	-51.6%	-100.0%	-100.0%	0.0%	0.0%	0.0%	**	383.3%	1,400%	2,300%	-80.0%	257.1%
Germany	ONS*	1,167%	176.9%	200.0%	221.4%	**	**	**	0.0%	**	2,750%	**	**	**
Japan	ONS*	626.3%	-100.0%	-100.0%	-100.0%	**	**	**	**	**	**	0.0%	0.0%	**
Taiwan	ONS*	900.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	**	**	**	0.0%	0.0%

Definitions

TOURISM INDICATORS

Bridge Traffic - Source: Strait Crossing Bridge Limited. Data is the percentage change of the counts of vehicles with 2 axles and motorcycles leaving PEI at Confederation Bridge against the same period of last year.

Air Traffic - Source: Charlottetown Airport Authority. Data is the percentage change of the number of air passengers enplaning and deplaning at the Charlottetown Airport against the same period of last year.

Ferry Traffic - Source: Northumberland Ferries Limited. Data is the percentage change of the counts of vehicles leaving PEI via the Wood Island Ferry against the same period of last year.

Cruise Ships - Sources: Charlottetown Harbour Authority Inc / Summerside Port Corp. Data is the percentage change (and actuals) of the total number of passengers and crew on the cruise ships that visit the Historic Charlottetown Seaport / Port of Summerside against the same period of last year.

Motorcoach - Source: Tourism PEI. Motorcoach is the short form of "motorcoach tour", which is defined as group tours that are transported via large and well-powered bus to their destinations, itinerary activities, and back. Data is the percentage change (and actuals) of the total number of room-nights sold to motorcoach passengers against the same period of last year. *Note: Motorcoach data is not available by origin.*

Tourism PEI Website Activity - Source: Tourism PEI. Data is the percentage change (and actual) of the total number of visits to www.tourismpei.com (English) and www.tourismpei.com/fr (French) against the same period last year. This includes desktop, tablet and mobile direct access to our website and excludes access on mobile using an app.

Visitor Information Centres / Destination Centres - Source: Tourism PEI. Data is the percentage change (and actuals) of the counts of parties counselled at all Visitor Information Centres / Destination Centres against the same period of last year.

Golf PEI - Source: Golf PEI. Data is the percentage change (and actuals) of the non-member rounds played at all 18-hole and 9-hole courses against the same period of last year.

National Parks - Source: Parks Canada. PEI National Park data is the percentage change (and actuals) of the number of person-visits ⁽¹⁾ made to the national park. Province House and Green Gables data is the percentage change (and actuals) of the number of visitors to each historic site.

⁽¹⁾ Person-visits: Each time a person enters the land or marine part of a reporting unit (i.e. national park or national historic site) for recreational, educational or cultural purposes during business hours. Through, local and commercial traffic are excluded. Same day re-entries and re-entries by visitors staying overnight in the reporting unit do not constitute new person-visits.

Provincial Heritage Sites - Source: PEI Museum. Data is the percentage change (and actuals) of the total number of visitors to each heritage site against the same period of last year.

Definitions

OCCUPANCY

Room-nights Sold (RNS) - The number of room-nights sold in each month. This number is calculated based on reports submitted by all licensed fixed-roof accommodations (i.e. hotels, cottages, B&Bs, etc.) in PEI and includes motorcoach figures. All RNS breakdown by province, state or country in the visitor origin section does not include motorcoach figures and is indicated by an asterick (RNS*).

Site-nights Sold (SNS) - The number of site-nights sold in each month. This number is calculated based on reports submitted by all licensed campground operations in PEI and includes motorcoach figures. All SNS breakdown by province, state or country in the visitor origin section does not include motorcoach figures and is indicated by an asterick (SNS*).

Occupancy Rate - The percentage of room-nights that are occupied (sold) out of all room-nights available in the province. This rate is based on reports submitted by all licensed fixed-roof accommodations (i.e. hotels, cottages, B&Bs, etc.) in PEI and includes motorcoach figures.

Accommodation Types - The accommodation types are grouped under the following categories: **Hotels/Motels/Resorts, Inns, Cabins/Cottages** (includes Cabins, Cottage, Vacation Home, Apartment, Condo), **Tourist Home/B&B** (includes Bed and Breakfast, Tourist Home), and **Trailer Rentals/Hostels**.

VISITOR ORIGINS

Overnight Stays (ONS) - The number of room-nights and site-nights sold (combined) in each month. This number is calculated based on reports submitted by all licensed fixed-roof and campground operations in PEI and includes motorcoach figures. All ONS breakdown by province, state or country does not include motorcoach figures and is indicated by an asterick (ONS*).

Visitor Origins - The percentage change of the number of overnight stays at either fixed-roof accommodation or campground by visitors from each region against the same period of last year. The breakdown of fixed-roof accommodation and campground are also reported.

Origin Breakdown - These percentages do not include motorcoach figures.

Current Operator Compliance Rate: 99.06%

Note: Monthly indicator reports are not released until 95% of the operators have submitted their occupancy data

All data subject to ongoing revisions from the various sources of data

Release Date: Friday, February 18, 2022 at 12:05 PM

Compiled by the Department of Economic Development and Tourism / Strategic Initiatives